

Designers Expression of Interest

CIAF Fashion Performance 2023

Woven



Guga (*Bark or skin*) by Elverina Johnson 2022, The Photo Corner

FASHION PERFORMANCE DATES:

Thursday 13th July 2023

Friday 14th July 2023

LOCATION:

Tanks Arts Centre, Tank 3

CIAF Fashion Performance 2023 Theme

The theme of CIAF's 2023 Fashion Performance is "Woven".

One of the most powerful things about stories is the ability to be creative, revise stories, or retell stories that have been forgotten, and then revived. Stories are told to teach, inform, inspire, entertain and connect individuals and communities to their place and time as well as to each other. Weave your stories into the creation of your designs/collection, it could be specific woven items, or your story told (woven) throughout your designs/ collection.

The Cairns Indigenous Art Fair (CIAF) invites you to apply to be a part of CIAF's Fashion Performance. Expressions of Interest (EOI) are now being called for Queensland's Indigenous Fashion Designers, Art Centre's and Artists working in wearable art to showcase their collections in this year's performance "Woven," Curated by Lynelle Flinders and Choreographed by Professional Dancer/Model/Choreographer & Mentor, Hans Ahwang.

About CIAF Fashion Performance

The CIAF's Fashion Performance is a leading artistic platform where Indigenous culture is celebrated through art, fashion, modelling, dance, and performance. Launched in 2013 by Grace Lillian Lee, the Fashion Performance has become known for featuring a wide range of Indigenous Artists and Designers who are actively expressing themselves through fashion and textiles. The project creates a unique space for a wide array of creatives to come together collaboratively from dance, music and art in order to present a contemporary fashion performance that has gained National and International recognition in publications such as Peppermint Magazine, Vogue Japan and Lifestyle Vogue Australia.

In 2023, CIAF's creative team extend the opportunity to all Queensland Indigenous Designers to submit an EOI who are interested in pushing the boundaries of Fashion, Art and Culture. In addition to their curatorial duties, the creative team will also be working with successful applicants to ensure that their collection is showcased at the highest possible level.

What type of collections are CIAF seeking?

CIAF is looking to infuse the unique use of materials, assemblage techniques and textures in the creation of vibrant collections. These collections may include traditional and or contemporary pieces through the creative expression of adornment/wearable art with a key focus on the theme of "Woven".

The aim of the CIAF Fashion Performance is to bring together contemporary Indigenous fine art and wearable art, with high-end fashion through performance and movement within two innovative and professional catwalk shows. With the purpose to promote contemporary Indigenous design and to empower Indigenous youth through representation of who they are and where they come from.

We envisage this year's Fashion Performance to be made up of full fashion collections, wearable art, elaborate adornments (head dress neck & body adornments) or both. CIAF has created an opportunity for Designers and Models to share the act of adornment, presentation and collaboration.

* As the number of collections able to be showcased throughout CIAF's Fashion Performance is limited, acceptance may be a competitive process.

Selection Criteria

- Responds to the theme "Woven"
- Each collection requires a minimum of 6, maximum of 8, complete looks¹
- Male and/or female garment designs are required to be practical in wearability and allow for movement
- The innovative use or application of natural or traditional techniques materials, such as: fiber, ochre, plant dyes, wood, leaves, feathers, shells etc.
- Adherence to cultural protocols and seeking permission from Traditional Custodians when sourcing materials and use of artefacts from Country that is not your own
- CIAF requires that designers interested in selling their designs at the event ensure their garments meet industry standards.

Selected EOI applications

The selection of the successful EOIs will be made at the discretion of the CIAF. All applicants will be notified by email as to the outcome of their EOI by the 17th February, 2023.

Successful applicants will:

- be emailed a Designer Agreement for completion and return
- be required to pay an Entrance Fee of \$300 + GST to participate in the show
- be required to be present at the "2023 CIAF Fashion Performances" on Thursday 13th and Friday 14th July 2023 to be acknowledged as the designers during the presentation and to help sell your designs at the pop-up shop, if interested.

Key Dates

EOIs due by COB	Friday, 10 February 2023
Notification of successful EOIs	Friday 17 th February 2023
Entrance Fee \$300 + GST due date	Monday 29 th May 2023
Designer collections delivered to CIAF, Cairns office	Friday 23 rd June 2023
CIAF Fashion Performance 'Woven'	Thursday 13 th and Friday 14 th July 2023

¹ A complete look is what one model will wear to showcase your design.

EOI APPLICATION FORM

Name of Designer/Art Centre/Artist/Brand: _____

Key Contact Person & position: _____

Art Centre (If Applicable): _____

Address: _____

Contact Number: _____

Email: _____

Website: _____

Social Media (if any): _____

Pop Up Shop (please circle): YES NO

Design entry type: Please circle all applicable

- 1) Full fashion collection
- 2) Wearable art
- 3) Elaborate adornments (head dress neck & body adornments)
- 4) Full collection and elaborate adornments

Collection statement (100 – 150 words) *or* attach 30 second (max) digital video file link outlining your concept and how it responds to the theme 'Woven', inspiration, materials and techniques of the collection. Attach additional page if required.

Designer/Art Centre Bio (50 Words)

Womens or men dress sizes (as applicable) for the collection/garments

Look 1 _____

Look 2 _____

Look 3 _____

Look 4 _____

Look 5 _____

Look 6 _____

How to submit your Expression of Interest

Email your application to fashion@ciaf.com.au by Friday 10 February 2023.

Attach a minimum of 5 high resolution images (300dpi, max 1MB each) of your collection *or* of past design collections/garments. Please name image files with title and date of work.