



# CAIRNS INDIGENOUS ART FAIR

AUSTRALIA'S PREMIER INDIGENOUS ART FAIR



## 2021 Report

Cairns Indigenous Art  
Fair acknowledges  
the Traditional  
Owners and  
Custodians of the  
lands, waters and  
seas on which we  
work and live, paying  
respect to Elders,  
past and present.





# CAIRNS INDIGENOUS ART FAIR

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## 2021 REPORT

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# Cairns Indigenous Art Fair 2021

## Sacred: An artistic response to Queensland's sacred sites and places of significance

2021 levelled similar challenges to the arts industry as did 2020. As such, the Cairns Indigenous Art Fair (CIAF) was compelled once again to provide a virtual experience for our audiences in 2021.

Initial planning saw CIAF going ahead in a physical iteration, moving into our new home the Cairns Convention Centre. Due to ongoing concerns around the COVID-19 pandemic, ever-changing restrictions and variant outbreaks, CIAF was postponed from its initial August dates to November. However, with the uncertainty around the pandemic and with a continued mind for the safety of our stakeholders, CIAF opted to move to an entirely digital presentation.

Moving the fair into a digital format, meant that people in lockdown across the Tropical North of Queensland, the rest of the state, Australia, and the world could access the fair from their homes during lockdown. It also meant that content generated for the 2021 fair could be viewed longer, without the constraints of venue hire and associated bump-in/out dates. This approach ultimately proved to be successful, as it did in 2020, continuing to lead the industry in Queensland into relatively new event delivery territory. As was the case in 2020, CIAF's successes in 2021 demonstrated that engagement with ethically presented cultural content and creative works was very much active and rewarding. Furthermore, CIAF's sales figures proved that there is a sustained hunger for art & culture which still proves to be profitable – even in times of economic uncertainty.

In its second virtual incarnation, CIAF delivered: interactive, virtual exhibition tours; storytelling by showcasing artist interviews (as both video, radio-aired/podcast interviews), music and fashion performances via livestreaming; and, an online shopping portal which self-managed the sales from the fair (and associated exhibitions).

As the months progressed in the lead-up to November, 2021, CIAF was able to present the Music in the Park concert (with an outdoor Art Market) for patrons in and around Cairns, at the Munro Martin Parklands. Alongside this singular physical event, CIAF presented a raft of exhibitions and satellite events from across August to November.

## Vision

To provide platforms for cultural exchange and economic opportunity for Queensland Indigenous artists.

## Values

**Authenticity** – Create an ethical marketplace that will educate audiences through indigenous knowledge and control and personal engagement with the artists.

**Connection to Culture and Country** – critical for Indigenous artists and communities for cultural maintenance and the development of artistic practices for expressing culture through art form.

**Economic opportunity** – acknowledged in the business model that enables financial return to artists and the viability of CIAF.

**Vibrancy** – CIAF offers a world-class marketplace and opportunities for cultural exchange that inspire locally, nationally and internationally.

**Equity** – CIAF is committed to the employment, training and professional development of Aboriginal and Torres Strait Islander people

## GOALS

**Leverage** existing markets and develop new markets for Queensland Indigenous art.

**Grow audiences** through immersive Indigenous arts and cultural experiences.

**Build** CIAF's national and international profile.

**Contribute** to development pathways for Queensland Indigenous artists.

**Ensure** the relevancy and viability of CIAF.





# HISTORY OF CIAF

## HISTORY

In 2009 CIAF was established by the Queensland Government as a strategic initiative of the Backing Indigenous Arts program. In large part, this was in response to the growth in production and interest in Indigenous art from Queensland, in particular that stemming from Cape York Peninsula and the Torres Strait Islands. To this day, CIAF's role as a conduit for sales and for promoting the arts and cultural content of Indigenous creatives remains core to the organisation. After the fair was established, it swiftly earned its place as a highlight on the cultural events calendar nationally. But, in 2013—in order for CIAF to reach its fullest potential—the event transitioned to independent status, outside of the auspices of the Queensland Government. A task force was established and in 2013 CIAF became a corporate entity. CIAF 2014 was the first fair delivered by CIAF Ltd.

Admirably, CIAF has generated strong creative and economic outcomes, both locally and nationally, since its inception. Over the past ten years, near to 300,000 people have participated in or attended CIAF. An estimated 1,600 Queensland Aboriginal and Torres Strait Islander artists have been represented, with close to \$7 million in Queensland Indigenous art having been sold, and also, approximately \$22 million has been injected in the Queensland economy.

CIAF continues to excel at delivering innovative programming. As such, CIAF continues to write its history, as its reach and industry grows.

## Strategic Plan 2020-2024 overview

Understanding CIAF's position as Queensland's premier Indigenous art event and its ever-advancing position within the broader arts industry, CIAF drafted a 2020-2024 Strategic Plan. In alignment with the organisation's Mission Statement, vision and core values, four action areas were identified through which to continue to operate: Delivering CIAF's mission, Widening CIAF's Impact, Supporting Excellence in Arts, Securing CIAF's Future.

This document also highlighted certain challenges that the art fair experiences, but also explored opportunities through which to evolve. Them being:

-  Build on strong community ties across the Pacific Region to grow the event internationally. Further expanding the program to highlight CIAF's multi-arts approach,
-  Align with other international and national Indigenous art fairs and festivals to strengthen brand and outcomes for artists,
-  Continue to build relationships with Art Centres,
-  Actively cultivate buyers that consistently return to CIAF while building a more robust network of artist across the State,
-  Delivery of an authentic cultural experience in a world-renowned tourist destination,
-  Move to a larger venue that not only offers more space for artists, but provides those artists with a more positive experience.

A copy of this report is available upon request or via the [CIAF.com.au](https://ciaf.com.au) website.





*Sea anemone - Abstract Aqua, Green, Magenta, Agnes Wotton, 2021.*  
Michael Marzik Photography



## COMMUNITY ENGAGEMENT

CIAF entered 2021 with vigour in living up to our commitment to support community events and initiatives, outside of CIAF's programming. As such, CIAF generously supported a wide number of Indigenous run and organised events across the region by way of offering event coordination support, equipment, marketing, digital and videographic documentation. Key events were:



Laura Quinkan Dance Festival



EcoFiesta



Girringun Art Centre's gala/re-opening of their renovated facility



Paperbark Arts & Exclusive Cultural Tours' Durringhi NAIDOC celebrations



Yarrabah Arts & Cultural Precinct's Gateway Building Opening Day

## CIAF EVOLUTION PROJECT TRAINEESHIP

CIAF's commitment to artistic excellence continues to expand, focusing on the careers of those in the arts industry who work behind the scenes.

Supported by the Queensland Government's Department of Employment, Small Business & Training (forming part of the Skilling Queenslanders for Work initiative), The Evolution Project is essentially a traineeship program. The project will enhance the skills of aspiring and emerging Aboriginal & Torres Strait Islander arts workers across 2021 and 2022.

Our first intake of four trainees, learned all facets of event management and what it takes to deliver a national, annual art event. Trainees learned skills from four key departments of CIAF, with their time at CIAF culminating in a Certificate I in Business and a Certificate III in Business.

CIAF looks forward to welcoming a new cohort of trainees in 2022.



CIAF Trainees

# MESSAGES

## MESSAGE FROM CAIRNS INDIGENOUS ART FAIR CHAIRPERSON



**Tom Mosby**

**CIAF BOARD  
CHAIRPERSON**

2021 proved to be yet another challenging year, and despite the continued global pandemic, our team once again rose to the challenges and was successful in delivering a second innovative digital event.

It's an honour to acknowledge the traditional custodians of the land on which CIAF takes place. I also recognise CIAF Patrons, Her Excellency The Hon. Dr. Jeannette Young PSM, Governor of Queensland, and Prof. Henrietta Fourmile-Marrie AM, Patron First Nations.

I also wish to recognise the commitment of my fellow Directors on the CIAF Board and, of course, the amazing work of CIAF's executive team, staff, contractors, and volunteers who brought together such an amazing event. On behalf of my fellow Directors, as always, it's a pleasure to steer this great organisation and vibrant expression of Aboriginal and Torres Strait Islander art and cultures.

I acknowledge and thank our most valued participating galleries and venues, art centres and artists for their dedication to the arts and to their own practice. Furthermore, I wish to acknowledge our artists' ingenuity in creating works under pandemic conditions again.

I would also like to thank our generous funding partners and sponsors, without whom CIAF simply could not deliver our world-class events, and the esteemed CIAF Art Awards that we were still able to present as part of our 2021 program.

Finally, thank you to all our supporters who have followed CIAF over the years, attended our events and helped to grow the standing and opportunities of Queensland Indigenous art and artists. I especially thank you all in the wake of 2020 and 2021, as you showed your dedication to CIAF in your overwhelming participation in our online delivery.

# MESSAGES

## MESSAGE FROM CAIRNS INDIGENOUS ART FAIR ARTISTIC DIRECTOR



**Janina Harding**

**ARTISTIC DIRECTOR**

Much as 2020 was a rollercoaster of a year, so too was 2021. There's no denying! It too was fraught with many challenges and restrictions regarding the delivery of physical events; causing CIAF to postpone several times and ultimately, pivot back to an exclusively online delivery as a successful way to showcase the talent of Queensland's Indigenous artists. This turned out to be a huge success and was an achievement that I'm exceptionally proud of. I'm proud of our staff who pulled this off once more and who, yes, worked from home, but who worked exceptionally long and hard hours to bring you CIAF 2021!

At this time I'd like to acknowledge our incredible board; without their support and vision, we would not have been empowered to deliver CIAF in such a unique way, for the benefit of our creative stakeholders. I must also thank our artists, designers, cultural bosses, models, and performers for their resilience by creating amazing art and sharing their stories with the world. And to all those operating behind the scenes (camera crew, videographers, volunteers, exhibitions staff, web-developers, you name it!), we thank you.





# INNOVATIONS for 2021

## PROGRAM

True to its innovative strengths, CIAF once again opted to deliver the fair digitally. Almost all elements of the traditional, physical fair were able to be tailored for virtual presentation, including exhibitions and performances.

CIAF was able to present such a broad array of content for visitors to the 2021.ciaf.com.au and CIAF's social media platforms (i.e. Facebook and Instagram). This ranged from art exhibitions (showcased via virtual tours), equipped with ecommerce for purchasing online, a fashion video showcase (*Of Spirit & Story*), symposium and conversations, artistic and cultural insights (via interactive videoconferencing and pre-recorded videos).



Veronica Sagredo, Blueclick Photography



Photo courtesy of Scott Horan

## Where's Your Permit?

Housed at the Tanks Art Centre, this exhibition formed part of what became CIAF Presents: August 2021 (which was, essentially, how CIAF branded the exhibition and other satellite exhibitions that were going ahead in August). Co-curated by CIAF's Artistic Director, Janina Harding, and artist & designer, Francoise Lane.

The exhibition was an intriguing insight into the creative responses of Queensland's First Nations artists to the theme of 'permits' and 'permission'. Spanning topics of 'living under the Act', other forms of discrimination and limitations on the freedoms of First Nations peoples and, of course, responding to the COVID-19 pandemic restrictions, the participating artists presented a range of key and significant works of art.

### Artists featured:

- Edna Ambrym
- Simone Arnol
- Madge Bowen
- Wayne Connolly
- Lila Creek
- Gertie Deeral
- Erub Arts with Lead Artist Lynnette Griffiths and Social Media community
- Wanda Gibson
- Daisy Hamlot
- Mylene Holroyd
- David Jones
- Francoise Lane
- Freda Masina
- Garth Murgha
- Estelle Tranby
- Katherine Ngallametta
- Marlene Norman
- Alma Norman
- Susan Reys
- Teho Ropeyarn
- Grace Rosendale
- Bernard Singleton
- Daniel Brannigan
- Alick Tipoti
- Ian Waldron
- Florence Williams
- Yarrabah Arts and Cultural Precinct Artists, with Master Printer Hannah Parker
- Michelle Yeatman
- Philomena Yeatman



Photo courtesy of Suzanne O'Connell





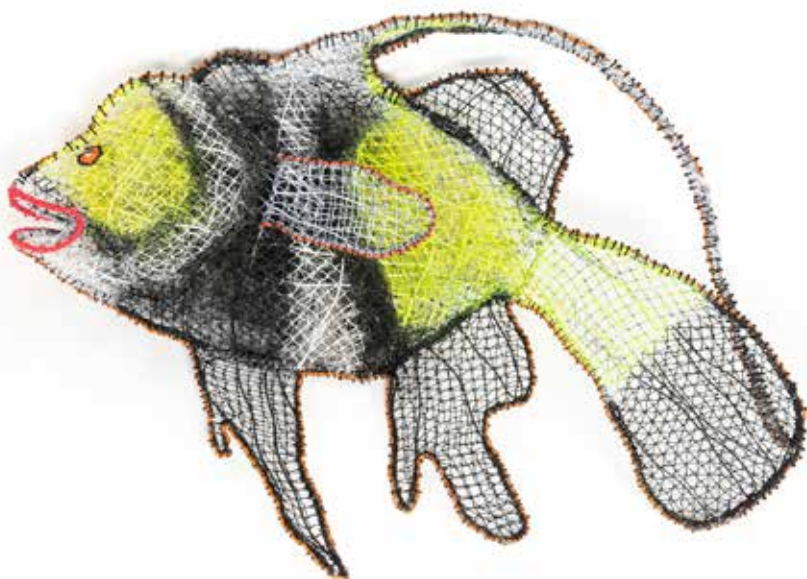


# ART FAIR

CIAF's 2021 art fair theme was *Sacred Sites & Places of Significance*; works therein were remarkably diverse—all signifying the important role art has in maintaining a strong connection to country and practice of culture, as well as the key message that art carries about the importance of conservation.

The Art Fair featured 864 works from 104 artists (see full list of exhibitors below):

- Arone Meeks Memorial (1957-2021)
- Ancient Journeys exhibiting Cathy Snow
- Bana Yirriji Art Centre (Wujal Wujal)
- Canopy Art
- David Jones
- Girringun Art Centre (Cardwell)
- Hopevale Arts & Culture Centre
- Laura Quinkan Dance Festival (featuring works from their Cape York Acquisitive Art Award)
- Lisa Michl
- Karen Reys & Susan Reys
- Moa Arts
- Agnes Wotton & Josh Friday
- Ngethn-o' Kowanyama Art Project
- Paul Bong
- Pormpuraaw Art & Culture Centre
- NorthSite Contemporary Arts
- Roslyn Oxley9 Gallery
- Simone Arnol
- Toby Cedar
- Umbrella Studio Contemporary Arts
- Umi Arts
- Wik & Kugu Art Centre (Aurukun)
- Yalanji Art Centre (Mossman Gorge)
- Yarrabah Art Centre



Maarish Idol, Mylene Holroyd, 2021. Michael Marzik Photography



## CIAF Fashion Performance – *Of Spirit & Story*

*Of Spirit & Story*, was curated by Clinton Naina and choreographed by Hans Ahwang. CIAF once again took the designs of participating designers off the catwalk and onto country. Shot on location, the 2021 Fashion Performance exquisitely showcased the designs, utilising skilful videography, music and choreography; while also placing a spotlight on the very lands where the designers are from and which inspire their creativity and feeds their thriving cultures. *Of Spirit & Story* showcased 11 designers and spotlighted 12 models.

## Opening Night

Naturally, the usual opening night event was unable to be delivered physically. So, again, an opportunity for the CIAF family and art-lovers to meet and celebrate was not possible. While this once again impacted on the ability for CIAF to raise revenue from ticket sales, the opening night event was instead a livestreamed series of video messages, cross-overs to musical artists (such as Chris Tamwoy). This year's virtual opening event was hosted by 2021's CIAF Ambassador, singer/songwriter, Naomi Wenitong.

## Music in the Park concert & Art Market

Due to an later easing of COVID-19 outbreaks, CIAF was able to present the second annual Music in the Park concert as a special event for patrons in and around Cairns. The concert featured performances by Black Image, Naomi Wenitong, SeeBreez and Warrigan Band and was hosted by Kevin Kropinyeri.

The event also played host to CIAF's first outdoor Art Market (giving our artists an added opportunity to generate sales) and COVID-19 Vaccination Hub.

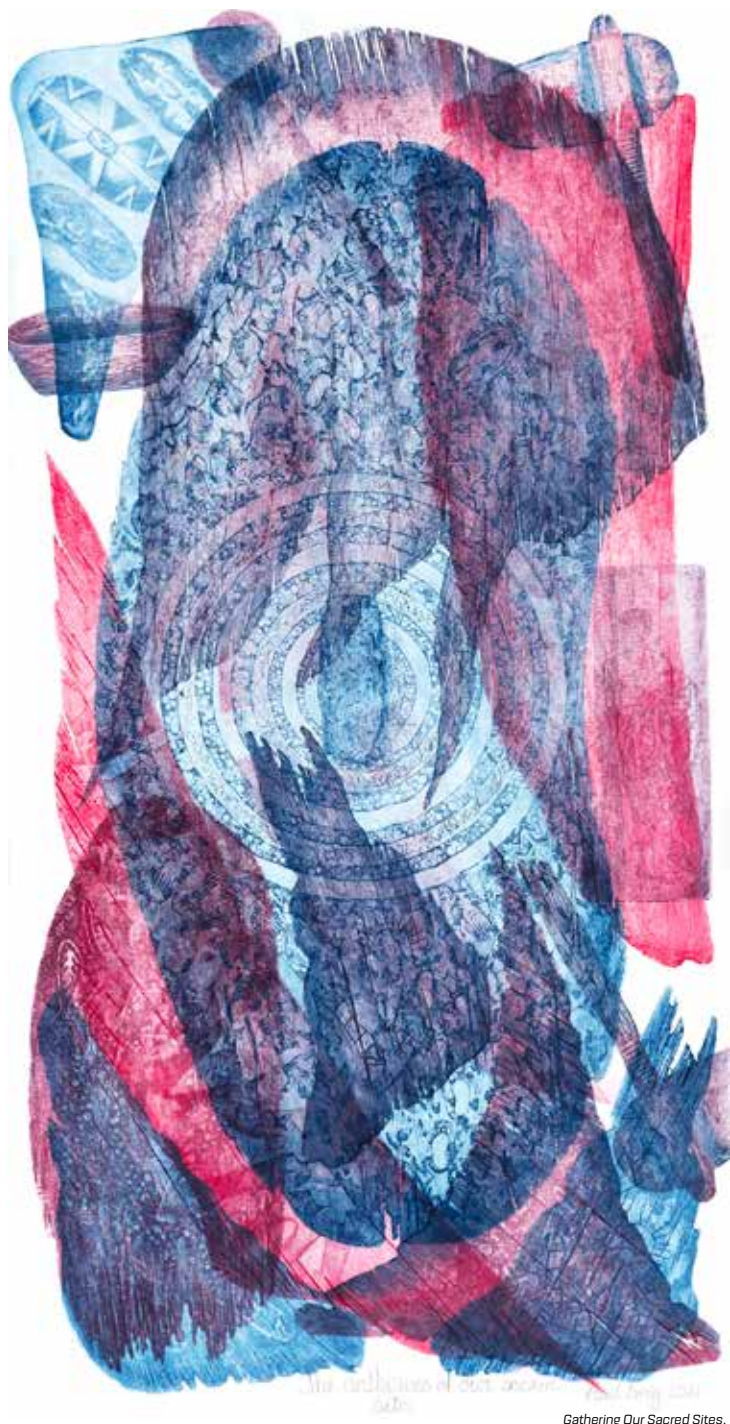
Music in the Park will remain a key feature in the CIAF program, to further celebrate a key pillar in the creative industries: music. The event will continue to showcase national and emerging acts.

## Billy Missi'n Wakain Thamai

While the Cairns Indigenous Art Fair (CIAF) postponed until 10-19 November in 2021 and then pivoted to an online mode of delivery, there were still a number of riveting exhibitions happening across Cairns in August.

Harking back to 2013's CIAF Presents, CIAF Presents: August 2021 featured a program of satellite exhibitions, as well as CIAF's own *Where's Your Permit?* exhibition. Satellite exhibitions were: *Ritual: The past in the present* exhibition at Cairns Art Gallery, *Contemporary Indigenous Textiles from Australia's Tropic Zone* at Court House Gallery, and NorthSite Contemporary Arts' *Francoise Lane Tropical Punk Backpacks*, Mornington Island Arts' *Legacies Living On*, Tommy Pau: *The Coming of the Light: 150 Years of Torres Strait Enlightenment*, and Djabugay Art Centre's *Bulurru Dagil-Ndu: "The people are strong, the spirit is strong, the creator is strong"* exhibitions.





Gathering Our Sacred Sites, Paul Bong, 2021



# CIAF ART AWARDS

In spite of there not being a physical art fair, CIAF maintained a hearty emphasis on creative excellence by delivering our annual CIAF Art Awards. Judges for the 2021 awards were artist, Dale Harding, curator, Leitha Assan, and artist & curator, Lisa Reihana.

The categories for the CIAF Art Awards were: the Premier's Award for Excellence (supported by the Queensland Government to the value of \$15,000), the Cairns Regional Council's Art Centre Award (valued at \$10,000), Holding Redlich's Innovation Award (valued at \$10,000), Ports North's 3D Design, Sculpture and Installation Prize (valued at \$5000), BDO's Emerging Art Award (valued at \$5000), and Fibre Optics' People's Choice Award (valued at \$5000).

## 2021 CIAF ART AWARD WINNERS:

### **Premier's Award for Excellence**

Paul Bong, *Awarded for his full body of work*

### **Art Centre Award**

Pormpuraaw Art & Culture Centre, *Awarded for their full body of work*

### **Innovation Award**

Susan Peters, *Sturt Creek 1*

### **3D & Sculpture Award**

Michael Anning, *Galban Yalma (Slate axe head design cross boomerang)*

### **Emerging Art Award**

Simone Arnol, *Awarded for her full body of work*

### **People's Choice Award**

Wanjibung "Shaun" Edwards, *Kowmanggen – Catfish Story*

With thanks to



Ports North



HOLDING REDLICH



Fibre Optics HQ



*Mountain Range 2, Wayne Connolly, 2021. Michael Marzik Photography*

# COLLECTORS & CURATORS

In its 12th year, the CIAF Collectors + Curators group consisted of 101 participants of the Virtual Vernissage. While their program looked different to previous years, in that the opportunities for the usual cultural or studio visit, the walk through the art fair prior to opening to the public and generally being able to meet with artists, was impossible. However, the ability for the digital fair and the virtual exhibitions portal to have had limited access, to users with invitation-links, prior to the site going live to the public, meant that the CIAF Collectors + Curators were able to preview and purchase works before the public.

2021 saw Teho Ropeyarn (artist, curator and CIAF's Curatorial Associate), take over the coordination of the CIAF Collectors + Curators program with support from artist, Tony Albert.



Photo courtesy of Suzanne O'Connell



Photo courtesy of Scott Horan



CIAF has always respected the fact that Indigenous cultures present their culture through visual, dance and musical elements (often together), and that attendees to CIAF find the interaction with (and history & context) of the artists they meet rewarding. As such, CIAF bridged this gap – which would otherwise have rendered the presentation of artworks as not entirely wholesome – by ensuring that musical components of this year's fair (such as the performances by Mau Power & The NightShift, Chris Tamwoy and Eisha Jade) were livestreamed to followers of the fair's various social media platforms. And, keeping within COVID-19 preventative guidelines and with the use of video and recording technology, CIAF was able to facilitate meaningful insights from various artists who discussed their works, practices and who introduced viewers to their respective lands, and present these insights online.

## CIAF Conversations

Returning in 2021, CIAF Conversations were pre-recorded and presented via [2021.ciaf.com.au](https://2021.ciaf.com.au). With five hot topics of conversation, audiences were treated to incredible insights by industry professionals at the top of their game.

Topics included discussions around Treaty in Queensland (featuring Dr. Jackie Huggins AM, Murrumu Walubara Yidindji of the Sovereign Yidinji Government and Maluwap Nona), Queensland Indigenous Tourism (featuring Cameron Costello) and a discussion around one of CIAF's satellite events, Queensland Theatre's adaptation of Othello, with director and lead actor, Jason Klarwein and Jimi Bani. These insightful conversations were moderated by Wesley Enoch.

Other CIAF Conversations focused on CIAF's Where's Your Permit? exhibition moderated by exhibition co-curator, Françoise Lane, featuring artists Garth Murgha, Susan Reys and Catherine Curnow. Another was moderated by Jack Wilkie-Jans and honed in on insights from CIAF Satellite Exhibitions' curators and venue directors: Ashleigh Campbell, Bobby Ruben and Françoise Lane.

## CIAF Symposium

The CIAF Symposium in 2022 proved as successful as ever, in terms of both reach and quality of content. With sessions moderated by Lydia Miller, Françoise Lane and Jack Wilkie-Jans, audiences could celebrate the ingenuity and vigour of the contemporary Indigenous art sector stemming from Queensland.

Prominent artists, Alick Tipoti and Teho Ropeyarn, gave separate in-depth looks into their creative practice, culture and perspectives with Lydia Miller.

Also moderated by Lydia Miller were the personnel of Djabugay Art Centre, discussing all that it takes to launch a new art centre in stride with a rich history of cultural tourism and management of country.

Whereas academics, artists and curators, Freja Carmichael and Tony Albert, spoke with Jack Wilkie-Jans about their views on both where the Indigenous art movement of Queensland was and where its leading.

Amanda Hayman and Troy Casey from Magpie Goose talk about what it takes to run a First Nations fashion label and creative business enterprise with Françoise Lane.



Veronica Sagredo, Blueclick Photography

Once again, CIAF chose to embrace the opportunities that a digital delivery of our Art Fair and content enabled, focussing heavily on traditional print media (through both paid advertising and extending Memorandums of Understanding with Art Almanac, Art Guide and Peppermint magazines), digital marketing and leveraging key media networks, such as Bumma Bipperra Media and mainstream television and radio news stations, for Free of Charge editorial coverage.

2021 saw a return to partnering with Art Collector magazine and the development of a 2021 special CIAF edition.

Social media platforms, such as Facebook and Instagram, gave CIAF the opportunity to stream performances, both live and pre-recorded, where such content was primarily presented via [2021.ciaf.com.au](https://2021.ciaf.com.au).

One of the greatest challenges to marketing CIAF 2021 was to communicate the postponement and the pivot to an online presentation. However, this challenge was overcome through the additional and crucial support offered to CIAF by Tourism Tropical North Queensland (TTNQ), one of our Foundation Partners, which allowed us to extend our paid advertorial arrangements with News Corp (and other media outlets), thus assuring momentum of promoting CIAF events and dates.



Warrigan Band, Veronica Segredo

# FACTS & FIGURES

## ENGAGEMENT AND SALES FIGURES



**104**

Art Fair & Where's Your Permit?  
exhibition Artists



**15**

Art Market Exhibitors



**11**

CIAF Fashion Performance  
Collections



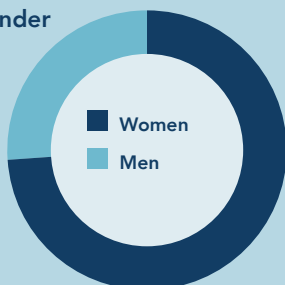
**12**

CIAF Fashion Performance  
Models



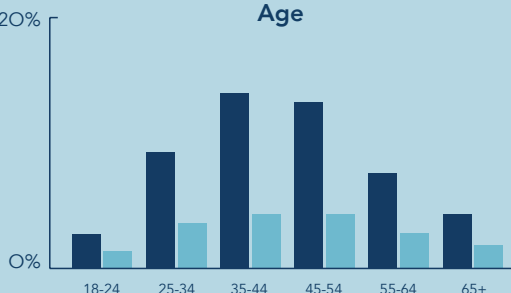
## AUDIENCE

Gender



20%

Age



## ATTENDANCE



Where's Your Permit?  
exhibition opening:

**120**

Music in the Park concert:

**1500**

Alick & Albert premiere  
(satellite event):

**238**

Othello  
(over 4 x performances):

**956**

**TOTAL: 2814**



SOCIAL MEDIA REACHED  
MORE THAN

**10 COUNTRIES**



# FACTS & FIGURES

## SALES

(as of 10/12/2021)

### Shop.ciaf.com.au

(Art Fair + Where's Your Permit? exhibition):

**\$106,885**

(+ \$40,000 attributed to Collectors  
+ Curators)

**Art Market** (at Music in the Park concert):

**\$11,276**

**Satellite Exhibitions:**

**\$9,094**

**Alick & Albert premiere tickets**

(Satellite event):

**\$2669**

**Merchandise**

(Big Talk One Fire, Savannah in the Round,  
Music in the Park):

**\$300**

**TOTAL: \$169,224**

## ENGAGEMENTS AS VIEWS

(as of 23/11/2021)



**2969**

YouTube



**32,764**

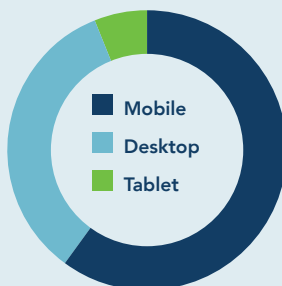
Facebook



**11,506**

CIAF Websites  
Page Views

## DEVICE VIEWS

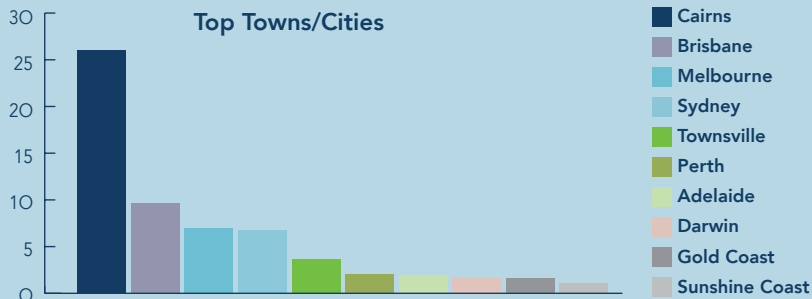


## FACEBOOK

### REACH

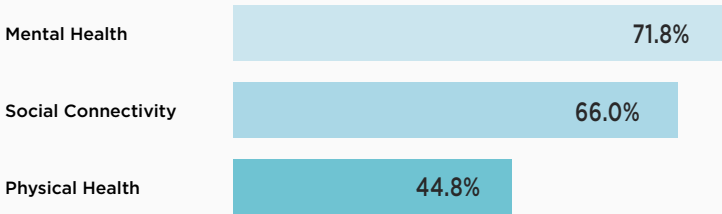
(1 August-23 November)

**127,449**



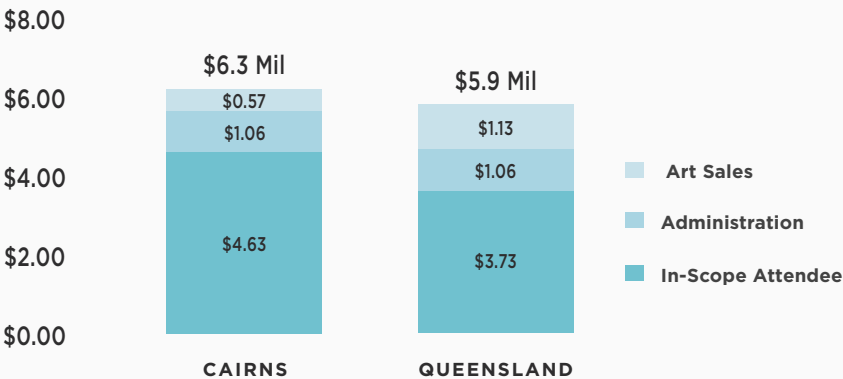
# Key Findings

## POSITIVE HEALTH BENEFITS



Those who engage with CIAF strongly identify with the Mental (72%) and Social (66%) health benefits through attending and participating in the event

## IN-SCOPE DIRECT EXPENDITURE (\$ MIL)



Overall, CIAF generates total in-scope spending of \$6.3 mil annually for Cairns and \$5.9 mil for Queensland. This measure includes in-scope expenditure by attendees, volunteers, artists, performers, exhibitors, sponsors and CIAF.

IN-SCOPE ECONOMIC CONTRIBUTION

**\$6.2 Mil**

**TOTAL VALUE  
ADDED ECONOMIC  
CONTRIBUTION TO  
CAIRNS**

**59 FTE Jobs**

**\$7.0 Mil**

**TOTAL VALUE  
ADDED ECONOMIC  
CONTRIBUTION TO  
QUEENSLAND**

**64 FTE Jobs**

The total in-scope expenditure generated by CIAF is responsible for creating a value-added economic contribution of \$6.2 mil for Cairns and \$7.0 mil for Queensland. Overall, the expenditure generated by CIAF results in a total full time equivalent (FTE) employment impact of 59 jobs in Cairns and 64 jobs in Queensland.

BENEFIT ANALYSIS

**\$8.3 Mil**

**VALUE OF  
BENEFITS  
(CAIRNS)**

**\$10.9 Mil**

**VALUE OF  
BENEFITS  
(QUEENSLAND)**

The estimated broader annual in-scope benefits delivered by CIAF including both economic and social value amounts to \$8.3 mil for Cairns and \$10.9 mil for Queensland.





# 2022 – A SNAPSHOT

Leading into 2022, the CIAF team are excited to return to delivering a physical event. However, CIAF will not be turning our back on the successes of 2020 and 2021 and will continue to deliver online content available to those unable to travel to Cairns, Queensland. We appreciate that for many, going forth, travel may remain hindered and also, unaffordable. CIAF is focussed on maintaining the markets explored in 2020 and solidified in 2021, regarding far-reaching art sales, and the new ways people engage with art & cultural events.

Naturally, CIAF's primary focus is to deliver a physical fair and series of satellite events as a means to attract visitors to Cairns and Tropical North Queensland. As always, visitation to CIAF will be crucial to helping revive the tourism industry and related sectors. In returning to delivering a physical set of events, CIAF will emphasise the health of staff, exhibitors and attendees, in light of the lingering threat of COVID-19. As the nature of the pandemic changes, CIAF continues to work with health authorities and within government regulations as to how to ensure the safety of our stakeholders.

CIAF will be bigger and better than in previous years. Literally, in the sense that CIAF will be moving to, not only a bigger venue, but also several venues. CIAF will bring the Cairns CBD to life and showcase the newly refurbished, world-class venues that tropical Cairns now boasts.

CIAF continues its commitment to artistic excellence by maintaining existing relations with current artists and exhibitors alike, whilst also exploring opportunities for new exhibitors to be part of the fair, as well as granting artistic space for larger and more ambitious works of art.

Keep up to date on announcements and news – including programming announcements – via our website, Facebook and Instagram profiles and newsletter.



Veronica Sagredo, Blueclick Photography



# OUR PEOPLE

## GOVERNANCE

CIAF Patron is the Governor of Queensland, Her Excellency the Honourable Dr. Jeannette Young PSM, and Patron First Nations is Prof. Henrietta Fourmile-Marrie AM, who is a prominent Gimuy Walubara Yidinji Traditional Owner.

The CIAF Board is comprised of highly respected cultural, business and political leaders, who bring significant experience and a broad skill base to the governance of the organisation.

## PATRONS



Her Excellency the Honourable  
Dr. Jeannette Young  
PSM

GOVERNOR OF  
QUEENSLAND,  
PATRON - CAIRNS  
INDIGENOUS ART FAIR



Henrietta  
Fourmile-Marrie

PATRON FIRST  
NATIONS CAIRNS  
INDIGENOUS ART  
FAIR



*Dogs, Daisy Hamlot, 2021. Michael Marzik Photography*







# OUR PEOPLE

## BOARD

### **Tom Mosby - Chair**

Chief Executive Officer, Koorie Heritage Trust

### **Cr Bob Manning – Deputy Chair**

Mayor of Cairns

### **Andrew Clark - Treasurer**

Deputy Director, National Gallery of Victoria

### **Gill Mailman**

CEO, FibreOptics NQ & ICT Connect

### **Marilyn Miller**

Artistic Associate, Dancer and Choreographer

## STAFF

### **Janina Harding**

Artistic Director

### **Darrell Harris**

General Manager

### **Wanda Weatherall**

Office Manager

### **India Collins**

Exhibitions Manager

### **Jack Wilkie-Jans**

Marketing & Communications Manager

### **Renee Harris**

Productions Manager

### **Megan O'Toole**

Project Manager

### **Jaivan Bowen**

Events Manager

### **Teho Ropeyarn**

Curatorial Associate

### **Gavin King**

Marketing & Partnerships Specialist

## **Fashion Creatives**

Clinton Naina

Hans Ahwang

Bernard Singleton

## **Collectors and Curators Program managers**

Teho Ropeyarn

Tony Albert

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Catherine Curnow, Exhibitions Assistant

Datah Pau, Performance Assistant

Luke Schriber, Production Assistant

## **Publicity**

Pip Miller PR

## **Photography and videography**

Blueclick Photography

Michael Marzik

Lone Star Production

PhiSch Creative

The Gingerbread Man

## **Design**

Auxiliary Design

Impress Art



# DONATE TO CIAF

CIAF is a public interface for Indigenous artists from around the state, providing an opportunity to extend their skills, promote their culture, and sell art work in an ethical environment. The event offers participants and visitors a celebratory and authentic experience of Indigenous cultural exchange, presenting an integral element of life in Queensland.

## Yes, I'd like to give!

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CIAF would like to thank and acknowledge the many sponsors and supporters who assist in presenting this annual cultural celebration. CIAF would like to acknowledge each individual partner, and we look forward to working with you all into the future.

## FOUNDATION PARTNERS



# Queensland Government

This project is supported by the Queensland Government through Arts Queensland's Backing Indigenous Arts initiative, which aims to build a stronger, more sustainable and ethical Aboriginal and Torres Strait Islander arts industry in the State.



Cairns Indigenous Art Fair Limited is assisted by the Australian Government through the Australia Council, It's arts funding and advisory body.

Supported through the Australian Government's Indigenous Visual Arts Industry Support Program and the Indigenous Contemporary Music Program

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Veronica Sagredo, Blueclick Photography



# CAIRNS INDIGENOUS ART FAIR

AUSTRALIA'S PREMIER INDIGENOUS ART FAIR

10 – 19 November 2021

**WARNING:** This report may contain images of Aboriginal and Torres Strait Islander peoples who are deceased. The Cairns Indigenous Art Fair advises that this report is published in good faith, without intent to cause distress to anyone of Aboriginal and Torres Strait Islander cultural heritage.

Information in this publication is current at time of printing.

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