



CIAF ART MARKET APPLICATION FORM- 2022

CIAF is committed to strengthening and celebrating culture, creating professional development opportunities for artists, and cultural exchange between original and Torres Strait Islanders and visitors.

CIAF is focused on offering an ethical art market-place, attracting national and International collectors and curators, commissioning new work and providing pathways for emerging visual and performance artists.

ART MARKET GUIDELINES

The CIAF Art Market is curated, and all potential art market stallholders are required to adhere to the following criteria:

- Products must be creative and original work; independent designs, or products of a handmade nature.
- The presentation of work must be professional with finished product/s, including professional quality of images or collateral used for marketing your brand.
- Products must demonstrate a commitment to independent design, adopting and/or using traditional crafts, new technologies in art and design, and/or innovative methods of making.
- Works must not be designed or created by Indigenous artists and/or designers who have been commissioned by a commercial business.
- Work must adhere to the CIAF Culture Code.

IMPORTANT DATES:

- Application Forms Due: Friday 22 April
- Booth fee payment due: Friday 29 April
- Art Market Install: Tuesday 5 July, 8:30 am-5:00pm.
- Art Fair Bump out: Sunday 10 July, 3:00pm – 9:00pm

ART MARKET OPENING HOURS:

- Wednesday (Opening Night) July 6, 6-10 pm
- Thursday 7 July, 9-5 pm
- Friday 8 July, 9-5 pm
- Saturday 9 July, 9-5 pm
- Sunday 10 July, 9-3 pm



CIAF CULTURE CODE

Queensland Indigenous Art Movement

The Cairns Indigenous Art Fair supports an authentic Queensland Indigenous art movement that celebrates a traditional and contemporary approach to Aboriginal and Torres Strait Islander cultural expressions through stories, design elements, motifs, symbolism and imagery that is unique to Queensland.

The use of traditional and cultural designs must be representative of Queensland Aboriginal and Torres Strait Islander cultures and not representative of people and cultures outside of Queensland.

The use of dot work and cross-hatching with origins and styles from the Central and Western Desert and Arnhem Land in the Northern Territory is not considered traditional to Queensland.

CIAF upholds cultural protocols and does not approve of products for sale or display that present reproduced styles or creation beings without "proper" cultural permission.

If artwork is presented as following "traditional" styles, it should be culturally authentic to the artist. Artists must show a cultural connection or belonging to the designs and stories.

CIAF in consultation with the relevant Traditional Custodians will remove ceremonial objects for sale on display that may offend other Aboriginal or Torres Strait Islander groups.

Copyright

Copyright protects the original artistic works of individuals but does not protect artistic styles or themes.

Ceremonial styles such as rarrk (cross-hatching NT) are not protected under Australia's copyright law. Clan icons such as the Quinkan (Cape York, QLD) or Wandjina (Kimberley, WA) are creation figures and considered 'concepts' and not protected under Australia's copyright law.

CIAF will seek consultation to uphold traditional Indigenous laws and protocol relating to, eg, ceremonial styles and clan icons, and will not accept any artwork that reproduces ceremonial styles and creation beings without the permission from the relevant custodians

Aboriginal and Torres Strait Islander flags

The Aboriginal Flag is owned by the Commonwealth Government (January 2022). Artists are free to use in an appropriate and respectful manner.

If artists wish to use the Torres Strait Islander flag in the production of their work, the intention of use must be sought in writing to: Torres Strait Island Regional Council. PO Box 7336, Cairns, QLD 4870 Tel: 07 4034 5700

Booth Layout / Footprint



STALL INCLUSIONS

- 2 x Lights
- 1 x Sign
- 1 x Power point outlet
- Table with cloth
- 2 x Chairs

LIGHTING

Each space will have 2 x movable down lights in the space. These lights are mounted on the lefthand wall of the booth.

POWER

Each space will be supplied a double power point with a draw of 4amp. This power point will be mounted at ground level within the booth.

SIGNAGE

All booths will be individually signed with the exhibitor name as written on your requirements form. There is a limit of 28 characters per sign. The sign is green text on white vinyl and is mounted at the top of your booth on the façade.

***Should you require additional or custom display items, we suggest contacting India Collins at CIAF or the exhibition hire company**

****NB: Any additional displays or equipment will be at the cost to the exhibitor.***



ART MARKET APPLICATION FORM

Please complete the form below and return to artfair@ciaf.com.au by **Friday April 22**

Places are limited and applications are competitive. Please note that applying does not guarantee a space in the CIAF Art Market. Applications will be assessed and eligibility will be at the discretion of CIAF management.

Key Contact Person: _____ Position: _____

Address: _____

Telephone: _____ Mobile: _____

Email: _____ Website/ Social Media: _____

Stall Name (to be displayed on signage and marketing): _____

Artist(s) to be exhibited:

Please provide a short description about your stall and art and craft products. (This information may be used in promotion and marketing if your application is successful)

Please submit up to 10 images (maximum) along with the completed application form and information. Images and information are to give CIAF a clear idea of the works that you will showcase and sell if your Application is successful.

STALL FEES

I am applying for a **SINGLE MARKET STALL**: \$750 + GST = \$825

I am applying for a **DOUBLE MARKET STALL**: \$1300 + GST= \$1430.00

NB: Failure to pay balance by due date will result in not being included as an exhibitor in the Art Market



TERMS AND CONDITIONS:

- I agree to the CIAF Art Market guidelines.
- I agree to pay the full stall fee amount per the invoice by COB May 28. If final payment is not made by this date, art fair stall will NOT be held for exhibitor.
- I agree that the artwork presented is done so in accordance with the CIAF Culture CODE and is original work by Aboriginal and or Torres Strait Islander artists with traditional connection to Queensland.
- I agree to follow the specifications that CIAF set in the design of the floor plan and agree to present all works in a professional manner.
- I understand that the delivery of works is the responsibility of the Exhibitor and insurance of works must be undertaken by the exhibitor
- I agree that CIAF is not responsible for damage to/breakage of works.
- I agree that all Art Market sales will be the responsibility of the Exhibitor and I/we understand that the Exhibitor stand must have a representative present at all times to greet potential buyers.
- I agree that all expenses incurred to attend the Art Market are the Exhibitors responsibility. This includes the registration fee, insurance of works, transport and display materials (i.e. plinths and racks etc.)
- I agree that CIAF reserves the right to photograph the Art Market stand for promotion and marketing purposes.
- I understand that photography will be allowed throughout the Art Market in 2022. If you would **not** like to allow photography at your Art Fair stall, please advise CIAF in writing. Signage will be produced for your stall.
- I understand that I am required to present commercial in-confidence information of sales at the end of each day to CIAF. The total sales figure is information required for CIAF reporting purposes and individual Gallery sales figures will not be disclosed.
- I agree that the installation of works for the Art Market is the responsibility of the Exhibitor and will occur Tuesday July 5 from 8:30 am and must be completed by 5 pm.
- I warrant that I have entered into agreements with the artists I exhibit at Cairns Indigenous Art Fair that comply with the minimum terms contained in the Indigenous Australian Art Commercial Code of Conduct, whether or not I am a signatory to that code.

Signature

____ / ____ / _2022_