

ART MARKET GUIDELINES - July 10-12.

The CIAF Art Market is highly competitive and not all applicants will be deemed successful. The Art Market is curated, and all potential art market stallholders are required to adhere to the following criteria:

- Works must be created by an Aboriginal and Torres Strait Islander artist/designer with cultural connections to Queensland.
- Works must not be designed or created by Indigenous artists and/or designers who have been commissioned by a commercial business.
- Artists/stallholders will not be considered eligible if their products present cultural imagery from Aboriginal or Torres Strait Islander clan/groups that they have no association with or cultural belonging.
- Works must not be a direct copy of another artist's work.

Cultural Protocols

CIAF is committed to promoting ethical practice in the sale of authentic Indigenous art products by Queensland artists, designers, art centres and local galleries.

CIAF upholds cultural protocols and does not approve of products for sale or display that present reproduced styles or creation beings without "proper" cultural permission.

If artwork is presented as following "traditional" styles, it should be culturally authentic to the artist. Artists must show a cultural connection or belonging to the designs and stories.

CIAF in consultation with the relevant Traditional Custodians will remove ceremonial objects for sale on display that may offend other Aboriginal or Torres Strait Islander groups.

Copyright

Copyright protects the original artistic works of individuals but does not protect artistic styles or themes.

Ceremonial styles such as rarrk (cross-hatching NT) are not protected under Australia's copyright law. Clan icons such as the Quinkan (Cape York, QLD) or Wandjina (Kimberley, WA) are creation figures and considered 'concepts' and not protected under Australia's copyright law.

CIAF will seek consultation to uphold traditional Indigenous laws and protocol relating to, eg, ceremonial styles and clan icons, and will not accept any artwork that reproduces ceremonial styles and creation beings without the permission from the relevant custodians.

Aboriginal and Torres Strait Islander flags

If artists wish to use the Aboriginal flag in the production of their work, the intention of use must be sought in writing to: Mr Harold Thomas. PO Box 41807, Casuarina NT 0810

If artists wish to use the Torres Strait Islander flag in the production of their work, the intention of use must be sought in writing to:

Torres Strait Island Regional Council. PO Box 7336, Cairns, QLD 4870 Tel: 07 4034 5700

Booth Layout / Footprint



STALL INCLUSIONS

- 2 x Lights
- 1 x Sign
- 1 x Power point outlet
- Table with cloth
- 2 x Chairs

LIGHTING

Each space will have 2 x movable down lights in the space. These lights are mounted on the lefthand wall of the booth.

POWER

Each space will be supplied a double power point with a draw of 4amp. This power point will be mounted at ground level within the booth.

SIGNAGE

All booths will be individually signed with the exhibitor name as written on your requirements form. There is a limit of 28 characters per sign. The sign is green text on white vinyl and is mounted at the top of your booth on the façade.

***Should you require additional or custom display items, we suggest contacting India Collins at CIAF or the exhibition hire company**

***NB: Any additional displays or equipment will be at the cost to the exhibitor.**

ART MARKET APPLICATION FORM

Please complete the form below and return to artfair@ciaf.com.au by **Monday March 30**

Places are limited and applications are competitive. Please note that applying does not guarantee a space in the CIAF Art Market. Applications will be assessed and eligibility will be at the discretion of CIAF management.

Key Contact Person: _____ Position: _____

Address: _____

Telephone: _____ Mobile: _____

Email: _____ Website/ Social Media: _____

Stall Name (to be displayed on signage and marketing): _____

Artist(s) to be exhibited: _____

Please provide a short description about your stall and art and craft products. (This information may be used in promotion and marketing if your application is successful)

Please submit up to 10 images (maximum) along with the completed application form and information. Images and information are to give CIAF a clear idea of the works that you will showcase and sell if your Application is successful.

STALL FEES

- I am applying for a **SINGLE MARKET STALL: \$750 + GST = \$825**
- I am applying for a **DOUBLE MARKET STALL: \$1300 + GST= \$1430.00**

NB: Failure to pay balance by due date will result in not being included as an exhibitor in the Art Market

Signature: _____

Date: _____

Print Name:

TERMS AND CONDITIONS:

- I agree that the artwork/s presented is the original work by Aboriginal and/or Torres Strait Islander artist/s with traditional connection to Queensland. Please Note: All Exhibitors have the sole responsibility for ensuring that their artwork does not infringe another creator’s Copyright
- I agree to the CIAF Art Market guidelines, including Cultural protocol and copyright
- I agree that the installation of works for the Art Market is the responsibility of the Exhibitor and will occur from 9:00 am Wednesday July 8, 2020 and must be completed by 5 pm July 8, 2012.
- I agree to pay the full stall fee amount per the invoice by COB May 18. If final payment is not made by this date, art fair stall will NOT be held for exhibitor.
- I agree to follow the specifications that CIAF set in the design of the floor plan and agree to present all works in a professional manner.
- I understand that the delivery of works is the responsibility of the Exhibitor and insurance of works must be undertaken by the exhibitor
- I agree that CIAF is not responsible for damage to/breakage of works.
- I agree that all Art Market sales will be the responsibility of the Exhibitor and I/we understand that the Exhibitor stand must have a representative present at all times to greet potential buyers.
- I agree that all expenses incurred to attend the Art Market are the Exhibitors responsibility. This includes the registration fee, insurance of works, transport and display materials (i.e. plinths and racks)
- I agree that CIAF reserves the right to photograph the Art Market stand for promotion and marketing purposes.
- I understand that photography will be allowed throughout the Art Market in 2020. If you would **not** like to allow photography at your Art Fair stall, please advise CIAF in writing. Signage will be produced for your stall.
- I understand that I am required to present commercial in-confidence information of sales at the end of each day to CIAF. The total sales figure is information required for CIAF reporting purposes and individual Gallery sales figures will not be disclosed.
- I warrant that I have entered into agreements with the artists I exhibit at Cairns Indigenous Art Fair that comply with the minimum terms contained in the Indigenous Australian Art Commercial Code of Conduct, whether or not I am a signatory to that code

Print Name

____/____/2020
Date

Signature